

## My Biggest Step Yet!!! By The Business Mind Podcast

Matt Henderson ([00:01](#)):

Hey everyone. Welcome back to the Business Mind Podcast. It's Matt. I've got,

Matt Henderson ([00:05](#)):

Hey, everyone, Matt from the Business Mind Podcast. I just wanted to let you know a quick little tip. So the way that I've been doing all these podcasts is this cool app. Or you can get it on your desktop as well. It's called Anchor.fm. It's got to be the easiest way to make a podcast because they give you everything you need in one place and they do it for free. So it's pretty awesome because I'm currently doing all this right from my phone, but when I'm at home and I have a few minutes, I pop on the computer and it's got so many awesome tools and everything to edit and you can do sound effects and all sorts of other really cool things that I haven't been taking advantage of. But I suggest that you do. They even distribute the podcast for me. I don't have to figure out where to put it.

They popped it on Spotify for me. You can get it on the Apple podcast, Google podcasts and a whole bunch of others. But the nicest part is, while you're getting your podcast out there, you can also monetize and you can easily make a little bit of money from doing the podcast with minimal listenership. So get online, download the Anchor app on your phone, or you can go to Anchor.fm and you can get started on today. All right. So check it out once again, Matt from the Business Mind Podcast. So excited that you guys decide to take the time and listen. And when you're ready to get your podcast going, check out Anchor.fm. Again, Matt from Business Mind Podcast, have a great day,

Matt Henderson ([01:32](#)):

Really exciting news for you today. Hey, welcome back from that. So I know you're probably thinking what could you possibly have to talk about today that's so exciting? And I know, at this point, you have no idea what it's going to be, because I haven't even mentioned it once before and I'm extremely excited that I've got this to offer.

So over the past few weeks, I have been working with someone and doing a little bit of creation because I have been fortunate to have so many people give to me, I am ready to give back and that's what I'm going to do now. So I never thought I'd be able to say it. I currently just launched my own webinar. Yep. I have my own webinar out and not only do I have my own webinar, but I decided that what I was going to do was I wanted to make it completely free.

And you're probably thinking like, well, why bother? I mean, what's the purpose of a free webinar and why would you do that? But it's pretty simple, I have been really lucky. I've had so many people give to me and I've watched so many webinars that it just, every time I watched a webinar, I had a ton of them that gave me a lot of free information. And then I had, some of them were at the end of the webinar, there's somebody who wants to, they want to offer me something and that's, listen, I have no problem with that because I was just given a whole bunch of free information. I just had somebody teach me something for usually 45 minutes to an hour, which, that's a good amount of time to spend instructing. And, and because I was so lucky to get that, I wanted to make sure that everybody else had, that I had a chance to give back to other people.

So what did I do? I put together a webinar with someone and instead of me going out and finding somebody whose just like me are doing the same things as me, I was lucky enough to be able to partner with somebody that is a lot smarter than me.

I know, a lot of people, I don't think, would admit that, but this person is a lot smarter than me. And that's why I thought this would be a great opportunity. And once I realized they were going to do all of this with me, I had just discussed it with them and we figured it all out and it came clear that we could do it for free, and that I wanted to give it all away for free.

So I made a webinar and the name of the webinar, so that you guys can go and check as soon as you're ready, hopefully, right after this podcast. But if you want to go now I understand. I put it up at [freeprofitcycle.com](http://freeprofitcycle.com). So it's [freeprofitcycle.com](http://freeprofitcycle.com). Now I am the organizer of this webinar, I'm posting it, but I'm not the go I was instructing.

That's why I said I went and found somebody who's, I'd like to say I'm super smart or I could be the smartest guy, but I'm just another person just like you guys. And that's why I went and spoke with Anthony Morrison and he created this nice framework. And he even said, "I'll get on to do the webinars for" you because it's his information. And he had so much to teach and I've been lucky enough to learn so much from him already, but he had so much to teach. He said "listen, I'm going to handle this webinar. You organize it, you set it up. I'll come in, I'll knock it out for you." And that's exactly what's going on. So Anthony Morrison, for those of you don't know, he's a writer, author, speaker, and mentor to many, coach.

And to be honest, he is a massive ClickFunnels affiliate as well. I mean, the guy has just done a ton of stuff and his big thing is, well, I'll tell you. He is the man when it comes to the webinars and considering this was my first webinar, I was pretty excited that he offered to do the webinar and just let me host it because I think your experience was going to be a lot better than if I was teaching the webinar. Because although I know a lot about this, I don't know as much as Anthony does at this point. So yeah. So Anthony is now the instructor of the webinar and he is going to do all of the teaching for you guys. And he's going to blow your minds with some stuff.

Now, it is a 100% free webinar. At the end of the webinar, you know what I'm going to sell you? Nothing. Anthony is not going to sell you anything. That's why it says [freeprofitcycle.com](http://freeprofitcycle.com), because nobody is going to sell you anything. I'm so tired that I go to webinars, and like I said, I love that they teach me for so long, and then I feel obligated to listen to the pitch at the end, but when it came to the time that we were going to do our own webinar and put my own out there, I wanted to just be able to offer it for free. Because I've gotten so much information for free, I felt I needed to give back in the same way. So that's what I did for you guys. So if you head over to [freeprofitcycle.com](http://freeprofitcycle.com), I put it out to a number of people and asked them to spread the word about it as well. But mainly I'm trying to spread the word to you guys.

So since you're my loyal followers and my hopefully raving fans. I mean, if you're listening, I guess you don't, you don't hate me, so that's great. But if you guys could go on and tell everyone you know about [freeprofitcycle.com](http://freeprofitcycle.com) and send them over to the link, they have free access to it as well. I'm not, I'm in no way going to hold this back and say "it's only for the members of my community here." It's for everybody, but I wanted to give back and I wanted to have a little something to hand you guys and say "here you go, take this and run with it." So when you're done watching this webinar, you will be able to get your own thing going. And I know that sounds kind of crazy, but that's exactly how much you're about out to learn during the webinar. You're going to be able to start your own thing. You're going to have some amazing freebies, not just the webinar being free, but there's also a bunch of other freebies in there for you. And like I said, I am not going to sell you anything.

So please, go on, share the link with everyone that you can find, post it on social media, whatever you can do just to get the word out there about it, [freeprofitcycle.com](http://freeprofitcycle.com), share the word, tell everyone about it. And let's see where we can go with it, all right? I really appreciate you guys being here today. I know I didn't have some huge amounts of information to share on the podcast today, but

it's because I saved it and put it all into this webinar. So if you want to get 10 times the amount of free information that I typically give you guys through this podcast head, over to [freewebinar.com](http://freewebinar.com), go and soak up that information, start your businesses or add to your businesses, use it to grow your business.

These are all things that are going to happen. Take it into the business you work for and become the guy, girl, whomever, who is helping grow that business because that's what you're going to be able to do with the information that you lead with, all right? So once again, guys it's Matt from the Business Mind Podcast, I really appreciate you coming over here and listening all the time. And if you get a few minutes and you can take a screenshot of today's episode and go and share it around on social media, I would really appreciate it because, you guys are my raving fans and I can only spread the word so much myself. So anything you guys could do to help me, I would greatly appreciate it and I will always give back to try and help you. Go over to [freeprofitcycle.com](http://freeprofitcycle.com) and watch your webinar today. All right, everyone. We'll talk to you guys again soon.