



Matt Henderson:

Morning, everyone. Matt from The Business Mind Podcast. I have to apologize. I've been away for so long right now and I wanted to explain what's going on today and share a little bit about where I've been the last couple months.

Everyone, welcome back. I really appreciate you coming in and listening to the podcast today. I have a pretty, pretty big story to tell because I had a major emergency in my family and it's caused me to be absent from the podcast for a while... and you know, typically I've been trying to be pretty consistent on the podcast and just, things got away from me. And since you guys are my people, I figured I wanted to explain what's been going on and just tell you because... You know, you'll understand. So, a little backstory of what's been going on for me during this whole pandemic, and I hope you guys have been having some of the same things, but my businesses both have been growing. Everything's been on the up and up. I'm one of the very fortunate ones during this pandemic to be, and I guess on an upward trend and not the downward. And we've been busy and employed the whole time, which is fantastic, keeping everybody in our building and I haven't had to let anybody go or anything which has been phenomenal.

So, my econ business and digital marketing business have both been growing. So that's been a huge positive, but like I said at the beginning here of the podcast was... Remember, my family and I, being my wife and I, went through quite a big emergency over the past couple months. And I figured I wanted to explain where I've been and just tell you guys so you didn't think that I was abandoning you, or that I just wouldn't come back and continue telling you the story and the path that I've been going down and give you all the bits of knowledge that I possibly can, but... My wife, let me give you a little back story about... You know, a few months back, my wife started having some discomfort and without having to go into detail, she was just having a lot of discomfort and some problems with things that were going on with her woman stuff.

So, we both I guess kind of ignored it a little bit. Kind of, I guess, chalking it all to the fact that we are just getting older and, being that we're both in our forties at this point and stuff. So, we didn't really think too much of things and thought that, all right, well whatever's going on will subside. Well, this pandemic hit and nobody wanted to go out anywhere and do anything because it's been so sketchy out. And the last place anybody wants to be is in like a doctor's office or a hospital or anything like that. So, my wife's problems didn't subside at all. Actually things kept getting worse and again, without going into the details, one day she woke up and she was extremely pale and she was starting to get light headed and stuff and we wound up having to rush over to her gynecologist's office to see what's going on. And

it's fairly close to our home so, she had called and they were able to get her right in and it was a blessing it's so close.

And I dropped her off and I'm waiting in the parking lot for her because again, with the pandemic going on, you can't even go into doctor's offices. And at the time, they were making everybody wait outside and then they would essentially just call your phone and tell you that it was time for your appointment to come in. So she went in for the appointment and about 15 minutes later, I get a call to my phone from the doctor's office, and they're telling me to come inside, my wife needs some help coming back out to the car. Which, I wasn't totally surprised about. Like I said, things were not going so great. And at that point I came and they told me that my wife had to go to the hospital immediately and that she was about to have a blood transfusion.

So we rushed to the hospital. Literally, I put her in the car, rushed her to the hospital and she wound up having two blood transfusions before she came home. And, long story short, my wife was going through... She had fibroids and, for anyone out there who knows what those are, it's like a way worse version of cysts. And it was a big problem and she was laid up for weeks because there were no surgeries going on and there was no way to get her anywhere to physically see what's going on and be safe about it. So we had to go on hold and be in a holding pattern for a little bit. And during the pandemic, it was a very scary time because things had not slowed, my wife was feeling pretty terrible. And we talked to the doctors, and after discussing what all of our options were, we settled on the fact that my wife would have to have a hysterectomy.

And that was a big change. That was a big thing for us to decide, because we don't have any children. We both always thought we'd have kids and it just hadn't come about. And now we're being told that the safest thing for my wife to do would be to have a hysterectomy and that that's going to be the plan and that's unfortunately what we'll have to do and nothing else we can do about it. So, they told us the second that elective surgeries opened up in our state, we would be there. And if it couldn't wait, then she'd be having an emergency surgery. So we hung out, we waited, we hoped, we prayed, and we got very fortunate and she made it to the point of elective surgeries opening up in the state and she was one of the first people getting surgery done.

And we were very thankful because the doctor is my wife's doctor who did the surgery and everything went amazingly well. And, she was able to come home. Not even 24 hours later, my wife was back at home and she's been healing ever since. And that's where I've been. That's where I've been. And during this time, like I said, my businesses were on the growth pattern. You know, on the growth trajectory and have been growing and I've actually been busier than I've ever been with eCommerce, and all of my clients for digital marketing all wanted their stuff completed of course during those past few weeks. So while my wife was going through one of the worst times in her life, and I was dealing with one of the hardest in mine and just the most difficult thing we've done in our marriage.

And now I'm dealing with extra business and this massive decision in life. And my wife being the strongest person I've ever seen, she's just bottling through and showing me that every time I thought I was too tired and could not do anymore, I'd looked at her and saw what she was doing and knew that, obviously, I always have had more in the tank. And, I'm just so impressed with her and her showing me exactly what people can do and what people can produce and how much that the human body can take. And her strength is really what pushed me through, being so underwater like I was the past couple of months and it's really incredible and really amazing to watch what she was able to do.

So, that's where I've been. That's why I have not been on the podcast and I do apologize. I had no intentions of being off of it for so long. Actually, this was my fourth time recording this episode and typically I don't delete an episode, I just record them and I release them to you guys because I want you guys to hear it exactly how it's meant to be heard, and not have me edit out a bunch of stuff. So this one,

this has been a lot. So hopefully this is the one that I can publish and not take down and you know, the one that I can say "This tells the story." And remind people that, probably when you hit a wall and you feel like you can't do anymore, I'd say you probably have only used about 40% of your energy. And that you can most likely get another 60% out of yourself.

And that's just from my experience. I thought I'd hit the wall, and then I was able to produce about 60% more before I felt like I just couldn't take it. So, little things to learn. You know, you can do a lot more than you think you can. Life is going to compound and hit you hard all the time. Just keep your head up, keep pushing along and keep working harder every day and it'll all come together and everything will work out. So, all right everyone, I'm getting back into the shop. I've got a ton to do.

I hope this episode gives you guys a little perspective on what you're capable of and what can happen for you and what's coming. And not in a negative way. Like, my wife and I are able to push through and everything's been amazing and she's doing great and I am as well. And I just see great things for us in the future and I can see the same happening for everyone who's a listener here and just pushing forward with their life. All right everyone, Matt from The Business Mind Podcast. I truly appreciate all of you coming and listening and if I can do anything for you, please never hesitate to reach out. It's Matt@nestadigital.com. All right, talk to you guys again soon.